

YASİN BIÇAKÇI

Videographer | Video Editor | AI Content Producer

Istanbul, Türkiye | +90 541 646 35 28 | yasinbicakci@gmail.com

Showreel & Portfolio: [yasinbicakci.com](#) | [LinkedIn](#)

Creative Video Editor & Videographer with a strong technical background and extensive experience in post-production, studio shoots and short-form video strategy. I focus on using sound design, motion design, color grading and AI-assisted editing techniques effectively to increase audience retention and deliver the campaign content brands need. I am skilled at managing end-to-end projects in fast-paced environments, visual storytelling, and integrating next-generation AI video technologies into the workflow.

AREAS OF EXPERTISE

Post-Production & Editing | Premiere Pro, After Effects, DaVinci Resolve, CapCut | Studio & On-Location Video Production | Color Grading | Sound Design | Motion Design | AI Video Production | Advertising Campaigns | Short-Form & Long-Form | Camera Operation, Lighting & Audio Setup

KEY ACHIEVEMENTS

- High-Engagement Video Content:** Produced short-form ad and campaign videos that increased audience retention through trend-driven editing, sound design and animation techniques.
- Digital Channel Growth & Content Strategy:** Boosted channels' organic reach and viewing performance by editing highlight clips for social media across high-traffic digital projects.
- End-to-End Production Management:** Took part in every stage of production, from studio and on-location shoots to color grading and SFX in post; optimized delivery times by integrating AI technology into workflows.

WORK EXPERIENCE

İLKEN EĞİTİM (HAKİMLİK AKADEMİSİ)

VIDEO EDITOR & VIDEOGRAPHER
AUGUST 2024 - PRESENT

- Edited high-engagement short-form (Reels/Shorts) ad content and promotional videos for social media platforms.
- Took on the end-to-end planning and execution of studio and outdoor shoots (lighting, sound, camera).
- Integrated trending video hook techniques, AI video generation tools, motion graphics and sound effects into the editing process.
- Played an active role in scriptwriting, copy and visual communication throughout content planning and campaign processes.

SOLAR MEDYA

ACCOUNT SPECIALIST
JANUARY 2024 - JULY 2024

- Managed the YouTube channels and content of popular TV series and film projects transitioning from traditional media to digital platforms.
- Analyzed programs with high viewing potential and delivered Shorts and highlight clips to target audiences, driving the channels' organic growth among international viewers.
- Contributed to view counts through video thumbnails and SEO-optimized title/description strategies.

EDUCATION

Süleyman Demirel University — Public Relations and Publicity
(Bachelor's Degree)
2018 – 2022

ADDITIONAL SKILLS

CERTIFICATES: Acunmedya Akademi - Digital Content Creator, 9-16 Akademi - Motion Design
SOFTWARE: Premiere Pro, After Effects, DaVinci Resolve, CapCut, Photoshop, Higgsfield AI